



UNIVERSITY
OF
JOHANNESBURG

SHORT LEARNING PROGRAMME BROCHURE

an opportunity to work together to
improve the local economy



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



Brochure Contents:

Overview of the CENLED Short Learning Programmes	3
Introduction to (LED) Local Economic Development	4
Applied Strategic Planning for LED	5
Business Retention and Expansion for LED	6
Applied Entrepreneurship for LED	7
Enabling Mechanisms for LED	8
Investment Promotion for Economic Development	9
LED Quantitative Analysis: Strategies from Statistics	10
LED Quantitative Analysis: Compiling a development profile	11
Leadership in Sustainable LED	12
Applied Public-Private Partnerships for LED	13
Applied Trade and Industrial Policy for LED	14
Applied Project Management for LED	15
Managing an LED unit in South Africa	16
Workforce Development for LED	17
Mentorship for LED	18
CENLED Associates	19
CENLED Partners	20

Overview of the CENLED Short Learning Programmes



In accordance with the vision, mission, core values, principles of corporate governance, and the legal and management framework of the University, CENLED will:

- Provide leadership and excellence in Local Economic Development;
- Promote the placement of qualified people in the field of Local and Community Economic Development;
- Promote Local Economic Development as a distinct, recognised, and self-governing profession;
- Build partnerships with communities; and
- Contribute to South Africa's and Africa's economic wellbeing.

The purpose of the LED Short Learning Programmes (SLP's) developed under the auspices of CENLED is to develop the competence of participants in promoting Local Economic Development in their work environments to the benefit of local communities.

All Short Learning Programmes (SLP's) are accredited by the **IEDC (International Economic Development Council)**

Introduction to Local Economic Development (LED)



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to understand the background, philosophy and the principles underlying Local Economic Development in order to promote economic development, create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

5

Applied Strategic Planning for LED



The purpose of this SLP is to broaden and enhance the knowledge, understanding, insight and skills of LED managers and practitioners and others involved in LED-related activities who are working at local government level and other institutions to be able to apply their knowledge to draw up a strategic plan for Local Economic Development (LED) to promote economic development, in order to create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Business Retention and Expansion for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of Local Economic Development (LED) managers and practitioners to design and execute a business retention and expansion programme to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

Applied Entrepreneurship for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of Local Economic Development (LED) managers and practitioners in the field of entrepreneurship, to enable them to support entrepreneurs and small, medium and micro-enterprises (SMMEs) in the community to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Enabling Mechanisms for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to effectively apply the enabling mechanisms for Local Economic Development to promote economic development, create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

Investment Promotion for Economic Development



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to initiate and implement investment promotion strategies for a local area to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

LED Quantitative Analysis: Strategies from Statistics



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to be able to develop data-rich strategies and programmes for a local area to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

LED Quantitative Analysis: Compiling a development profile



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to be able to perform research and use Microsoft Excel to develop an economic profile for a local area to promote economic development, create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Leadership in Sustainable LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to become leaders in sustainable Local Economic Development to promote economic development, in order to create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Applied Public-Private Partnerships for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to be able to identify and facilitate public-private partnerships for Local Economic Development to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

Applied Trade and Industrial Policy for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to be able to apply the South African Trade and Industrial Policies to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

Applied Project Management for LED



The purpose of this SLP is to broaden and enhance the knowledge, understanding, insight and skills of LED managers and practitioners and others involved in LED-related activities who are working at local government level to apply project management principles and tools to promote economic development, in order to create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Managing an LED unit in South Africa



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to be competent to set up and manage a Local Economic Development unit that will promote Local Economic Development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

6

Workforce development for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to ensure workforce development in a local area to promote economic development.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

Mentorship for LED



The purpose of this SLP is to broaden and enhance the knowledge and skills of LED managers and practitioners to become mentors for Local Economic Developers in order to create employment opportunities, reduce poverty and improve service delivery to local communities.

ENTRY REQUIREMENTS

- Applications will be subject to an internal selection process.

BENEFITS

- Enrolment to IEDC examination to qualify as a registered Local Economic Development practitioner.

Duration - Total hours:

160

NQF level:

7

CENLED Associates

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SALGA (South African Local Government Association)

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COGTA (Department of Cooperative Governance and Traditional Affairs)

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IDC (Industrial Development Corporation)

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CENLED Partners



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